

*Saving with*  
**NEW SKILLS**

BROUGHT TO YOU BY



- IT'S A -  
**MONEY  
THING®**



**GET CRAFTY**  
**GET COOKING**  
**GET CAPABLE**



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Learning new skills can lead to big savings

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## Reduce spending

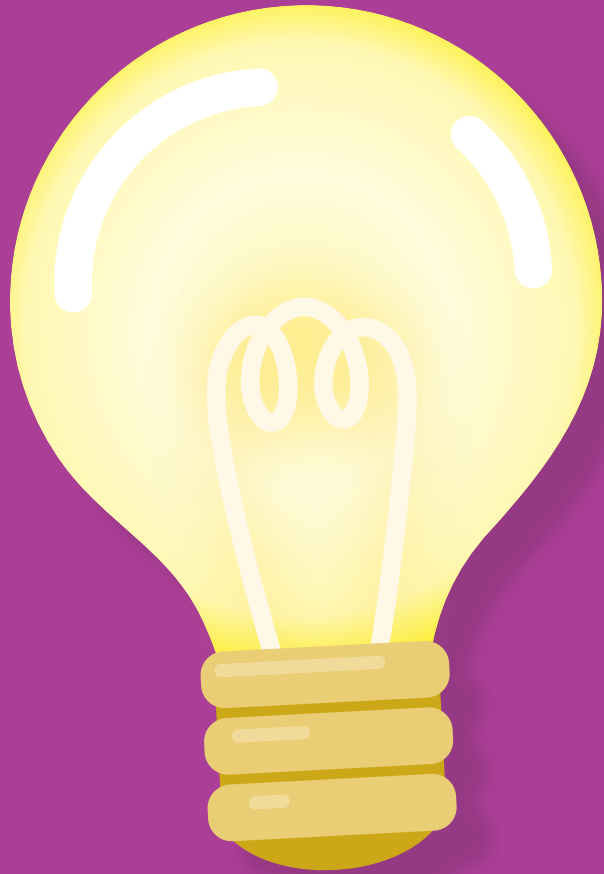
Mastering domestic skills can save you money—the more you can make or repair yourself, the less you will have to spend on goods and services



## Shop smarter

When you do need to buy things, skills like budgeting, couponing and deal-hunting help you get the most bang for your buck





## **Start a side hustle**

New skills can turn into an extra source of income through freelancing, starting your own business, teaching others or consulting

# Level up at work

Learning new skills opens up more job opportunities and can help you advance in your career



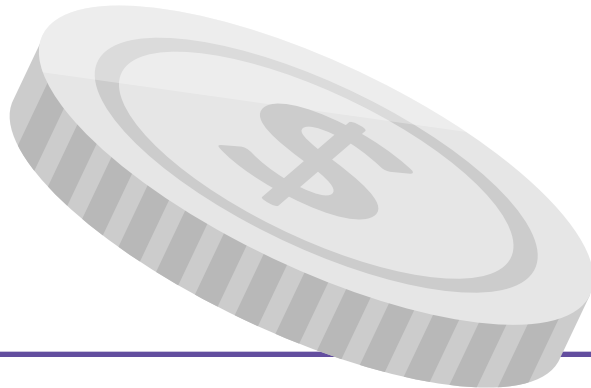
*Monetizing your*  
**SKILLS**





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A single skill can save and/or earn you  
more money in many different ways



# EXAMPLE

If your skill is making awesome cupcakes, you can:



# EXAMPLE

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Save money on  
store-bought desserts



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Sell your cupcakes



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Work at a bakery



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Charge for a cupcake  
decorating workshop

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decorating workshop

Create a cupcake blog  
or video series (ad sales  
and affiliate marketing)

*Money-saving*  
**SKILLS**



# FOOD-RELATED SKILLS



- Cooking
- Meal prep
- Food storage
- Couponing
- Baking
- Knife skills
- Canning
- Pickling

# HOME MAINTENANCE SKILLS



- Cleaning
- Appliance installation and repair
- Painting
- Plumbing
- Auto maintenance

# DIY SKILLS



- Upcycling
- Furniture flipping
- Crafting

- Carpentry
- Cutting hair
- Sewing
- Gardening

# SIDE HUSTLE SKILLS



- Tutoring
- Pet sitting
- Driving
- Yardwork
- Coding
- Photography
- Graphic design
- Writing

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Sources: BuzzFeed, SideHustleNation.com, The Spruce, Six Dollar Family