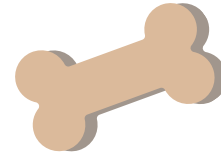
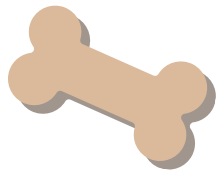


# *Paying for* **PETS**

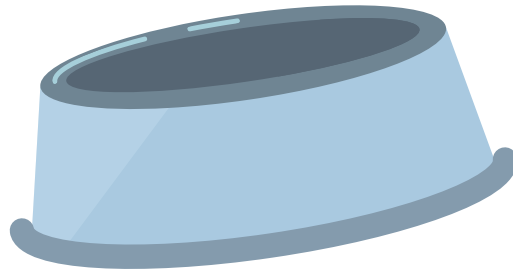
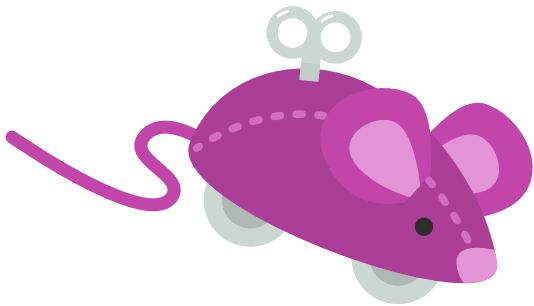
BROUGHT TO YOU BY



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THING®**



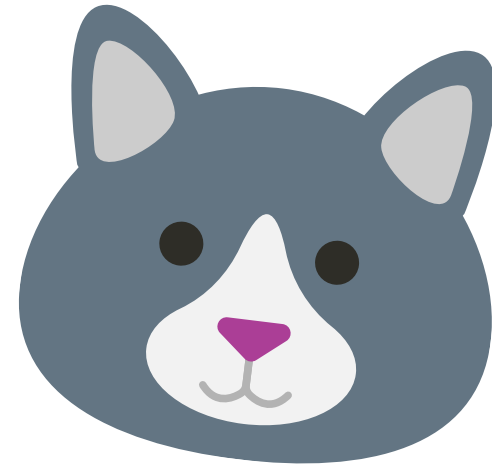
**65%** of Canadian households own a pet



That equates to:



**8.2 million dogs**



**8.3 million cats**

*Pet*

**EXPENSES**



## BASIC PET CARE

- Food
- Dishes
- Pet Bed
- Toys
- Treats
- Collar
- Leash
- Travel  
Crate

# FIRST-YEAR EXPENSES

- Adoption Fee
- Pet Licence
- Medical Exam
- Vaccination
- Surgery



## LIVING SPACE

- Pet Deposit
- Pet Furniture
- Gates
- Fencing
- Clothing Repair
- Furniture Damage
- “Accidents”



# MEDICAL EXPENSES

- Veterinarian
- Medical Emergency
- Pet Insurance
- Dental Care
- Ear Care
- Medication
- Allergies





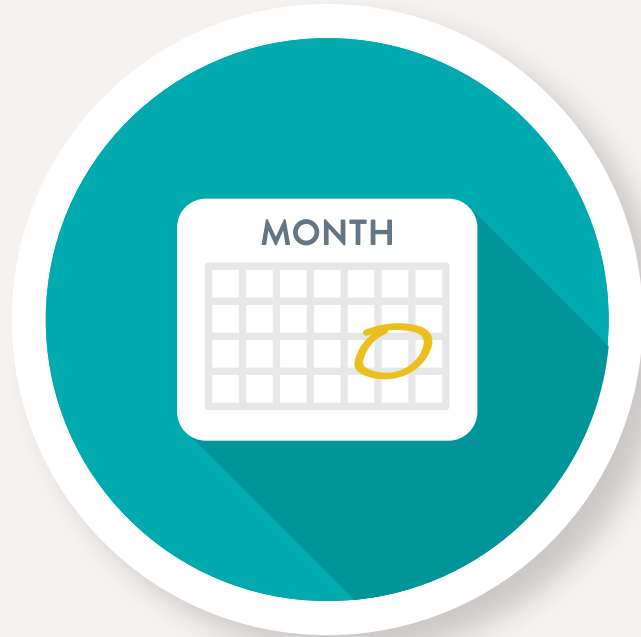


## PET SERVICES

- Grooming
- Training
- Dog Walkers
- Pet Sitters
- Kennels

*Budgeting for*  
**PET CARE**

# BUDGETING FOR PET CARE



## SET MONEY ASIDE MONTHLY

Estimate your monthly pet expenses (make sure you factor in annual expenses as well).

Budget for that amount as you would a monthly bill.

# BUDGETING FOR PET CARE



## CREATE A PET EMERGENCY FUND

Pet owners are likely to incur at least one **\$2,000–\$4,000 bill** for emergency care at some point in their pet's lifetime.

Create a separate fund for pet-related emergencies to protect your personal savings goals.

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Sources: American Pet Products Association, American Veterinary Medical Association, Canadian Animal Health Institute, *Financial Post*, Money Under 30, *New York Times*, Statista

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